

European Light Rail Congress



TWO days of **interactive debates...** EIGHT hours of **dedicated networking...** ONE place to be

Hotel Melia Lebreros – Seville, Spain

13-14 March 2024

The **European Light Rail Congress** brings together key decision makers and leading professionals from across Europe for two days of debate covering the role of technology in the development of sustainable urban travel.

With presentations and exhibitions from some of the industry's most innovative suppliers and service providers, this congress also includes a technical visit and over eight hours of networking sessions.

For 2024 we are taking the congress to the beautiful Spanish city of Seville, home of the Metro de Sevilla system. Both metro and trams run throughout the city providing modern and efficient public transport, with safety and the environment being key factors which contribute to improving the quality of life of the citizens of Seville and the surrounding areas.

The event will be held at the Hotel Melia Lebreros, which provides a superb conference centre that offers everything under one roof for everyone to enjoy. We will be working with our partners once again to offer a superb behind-the-scenes depot visit for delegates; and have also arranged an evening reception with some fantastic food and drinks to allow for maximum networking opportunities.



SUPPORTED BY



THE INTERNATIONAL LIGHT RAIL MAGAZINE
**TRAMWAYS &
URBAN TRANSIT**

via libre
The Spanish Railway Journal

ORGANISED BY

mainspring

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European Light Rail Congress

SPONSORSHIP OPPORTUNITIES

HEADLINE SUPPORTER

Benefits include:

- ✓ Opportunity for keynote introduction at the European Light Rail Congress
- ✓ Presentation slot or opportunity to host a panel session
- ✓ Branding on delegate information and pre-event promotional materials



- ✓ Roll-up banners and headline branding in the event reception and main hall (to be supplied)
- ✓ Full-page advert in delegate book
- ✓ Corporate branding on all event AV
- ✓ Eight complimentary event passes
- ✓ Discounted rates for additional delegates
- ✓ Full-page advert with post-event coverage in *Tramways & Urban Transit* and wider media

£ DETERMINED BY OPTIONS CHOSEN: PLEASE ENQUIRE FOR DETAILS

LUNCH AND BREAKS PARTNER



Benefits include:

- ✓ Branding on delegate information and pre-event promotional materials
- ✓ Premium entry in the sponsor section of the delegate book
- ✓ Full-page advert in delegate book

- ✓ Roll-up banner in the lunch/networking area (to be supplied)
- ✓ Distribution of literature or promotional gifts to delegates (to be supplied)
- ✓ Branding on the event AV during all scheduled breaks
- ✓ Five complimentary event passes
- ✓ Discounted rates for additional delegates
- ✓ Full-page advert with post-event coverage in *Tramways & Urban Transit*

£5000



Benefits include:

- ✓ Opportunity for welcome speech at the dinner
- ✓ Branding on delegate book and pre-event promotional materials
- ✓ Full-page advert in delegate book
- ✓ Roll-up banner (to be supplied)
- ✓ Corporate branding on Dinner AV
- ✓ Five complimentary event passes
- ✓ Discounted rates for additional delegates and guests
- ✓ Full-page advert with post-event coverage in *Tramways & Urban Transit*

NETWORKING EVENING DINNER PARTNER

£ DETERMINED BY CATERING OPTIONS



Benefits include:

- ✓ Prominent branding on a high-quality laptop bag/ rucksack or tote bag presented to all delegates upon registration
- ✓ Premium entry in the sponsor section of the delegate book
- ✓ Full-page advert in delegate book
- ✓ Promotional material or gift to be included in delegate bags (maximum two-page A4 brochure, to be supplied)
- ✓ Two complimentary event passes
- ✓ Discounted rates for additional delegates

OFFICIAL DELEGATE BAG SPONSOR



FROM £2500, DEPENDING ON BAG OPTIONS

European Light Rail Congress

SPONSORSHIP OPPORTUNITIES

EVENT LANYARD SPONSOR



Benefits include:

- ✓ Logo (to be supplied to specification) displayed on event lanyard presented to all delegates upon registration
- ✓ Entry in the sponsor section of the delegate book
- ✓ Half-page advert in delegate book
- ✓ Promotional material or gift to be included in the EU Light Rail delegate pack (maximum two-page A4 brochure)
- ✓ Two complimentary event passes

£2500

OFFICIAL EVENT PAD & PEN SPONSOR



Benefits include:

- ✓ High-quality custom-made A4 or A5 notebook or notepad (with logo to be supplied) and pen presented to all delegates
- ✓ Entry in the sponsor section of the EU Light Rail delegate book
- ✓ Half-page advert in the delegate book
- ✓ Promotional material to be included in the EU Light Rail delegate pack (maximum two-page A4 brochure)
- ✓ One complimentary event pass
- ✓ Discounted rates for additional delegates and guests

£2250

CONFERENCE SESSION OR PANEL SPONSOR

Benefits include:

- ✓ Branding on delegate packs and both pre-event and EULR materials
- ✓ Presentation opportunity or chairing a panel debate on a topic of your choosing
- ✓ Logo on event AV during the module
- ✓ Promotional material to be included in the delegate pack (maximum two-page A4 brochure)

- ✓ Two complimentary event passes and discounted rates for additional delegates



£2500

EVENT BRANDING, POP-UPS, ADVERTS AND INSERTS

A cost-effective way to reach our audience of decision-makers is through directional signage or reception branding, and advertising in the delegate packs that all attendees will take away with them at the end of the event. With a range of options and placements, **please contact us for more details.**

SOMETHING DIFFERENT?

Supporters of the European Light Rail Congress may require a more bespoke package to meet their needs and ambitions. We would be delighted to work with you in creating a tailored package, so if you have a great idea to raise the visibility of your brand and get people talking, we welcome your suggestions!

EXHIBITION OPTIONS

The exhibition area forms an integral component of the European Light Rail Congress. All scheduled breaks will be served in the exhibition areas, guaranteeing frequent exposure as delegates circulate throughout both days. With a flexible space, we have a range of size options and are happy to work with you to provide a prime location (subject to availability).

Benefits include:

- ✓ Two complimentary event passes, including all catering and additional event activities, and discounted rates for additional delegates and guests
- ✓ Detailed entry in the delegate book and discounted rates on additional advertisements and delegate places.
- ✓ Table-top and shell scheme options available, including power and lighting.



FROM £2500, DEPENDING ON SIZE AND LOCATION REQUIRED