

GLOBAL LIGHT RAIL AWARDS

2024



Now in its 18th year, the **Global Light Rail Awards** continues to be a long standing mark of excellence within this dynamic and ever changing industry.

As the only awards of its type in the world, this is an excellent opportunity to not only celebrate the dedication, innovation and vibrancy present within the sector but to place your organisation at the very heart of this global celebration.

SUPPORTED BY

First  Tram Operations

TramForward 

UKTram
The voice of light rail

KEOLIS

mainspring

**TRAMWAYS &
URBAN TRANSIT**

To find out more about the awards, view the categories available and to explore the 2023 honour roll, scan the QR code or visit

www.mainspring.co.uk



THE GOLD PACKAGE

PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > Minimum of two half-page advertisements in advance issues of *Tramways & Urban Transit*.
- > Personalised invitations.
- > Logo and links on the Global Light Rail Awards webpages.

AT THE EVENT

- > Representative on the Top Table
- > Table of ten guests with Global Light Rail Awards
- > One

POA

- > Full-page advertisement in the *Tramways & Urban Transit* 2024 Global Light Rail Awards supplement.

POA

THE SILVER PACKAGE

PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > One full-page advertisement in an advance issue of *Tramways & Urban Transit*.
- > Personalised invitations.
- > Logo and links on the Global Light Rail Awards web pages.

AT THE EVENT

- > Two tables for ten guests each in a prominent position at the Global Light Rail Awards.
- > Multimedia credits on the AV sequences.
- > Your logo on all event literature, including the programme and menu.
- > Credits in the Global Light Rail Awards script.

POST-EVENT

- > Full-page advertisement in the *Tramways & Urban Transit* 2024 Global Light Rail Awards supplement.

GBP 12,500 + UK VAT



2024 HEADLINE SUPPORTER

First Tram Operations



To explore all our sponsorship packages in more detail, ask us a question or to start designing your bespoke package, scan here...



SPONSORSHIP OPPORTUNITIES

THE CHAMPAGNE RECEPTION PACKAGE

PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > Personalised invitations.
- > One half-page advertisement in an advance issue of *Tramways & Urban Transit*.
- > Logo and links on the Global Light Rail Awards webpages.

AT THE EVENT

- > AV branding throughout the pre-Awards Champagne Reception.
- > Staff serving Champagne to guests on arrival will be wearing branded sashes printed with your company logo.
- > Opportunity to distribute literature and gifts to guests (to be supplied).
- > One table for ten guests in a prominent position at the Global Light Rail Awards with complimentary bottles of Champagne for each table guest.
- > Multimedia credits on the main stage AV sequences.
- > Your logo on all event literature, including programme and menu.
- > Credits in the Global Light Rail Awards script.

POST-EVENT

- > Full-page advertisement in the *Tramways & Urban Transit* 2024 Global Light Rail Awards supplement.

GBP 12,500 + UK VAT

WINE FOR THE EVENING

As guests sit down to dinner they will see that the wine they are about to enjoy is kindly sponsored by your organisation, with every bottle at the event branded with bespoke tags featuring your logo.

- > This package also includes a table for ten guests, your company logo in the supporter section of event literature and credits from the main stage – as well as a half-page advertisement in the 2024 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.



GBP 5,750 + UK VAT

CHOCOLATE & CONFECTIONERY

As the finishing touch to any fine meal, what better way to indulge the evening's guests than by providing them with a box of luxurious Belgian chocolates with your corporate identity? Or as a more cost-effective option, provide an after-dinner sweetener with a box of mints, sweets or jelly beans – all branded with your corporate logo and message? To eat on the night or to take away, this is a popular option to leave a lasting impression.

- > This package also includes a table for ten guests, your company logo in the supporter section of event literature – as well as a half-page advertisement in the 2024 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.

POA DETERMINED BY OPTIONS

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BRANDING OPPORTUNITIES

We can offer a wide range of bespoke gifts, tailored to meet your company profile, requirements and budget. Make an impression by giving each guest at the Global Light Rail Awards a gift to take home as a reminder of the event and your organisation – **POA / VARIABLE BY OPTION(S) CHOSEN**. Alternatively, if you have your own idea to put your stamp on the industry's premier awards ceremony, we are always open to new suggestions and would be delighted to work with you to achieve your aims.

STAFF APPAREL

With a large number of dedicated waiting staff on hand for the evening, have them wear a high-quality apron, sash or shirt featuring your company logo to create branding and visibility throughout the event.

- > This package also includes a table for ten guests with wine, your company logo in the supporter section of event literature and credits from the main stage – as well as a half-page advertisement in the 2024 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.



POA DETERMINED BY OPTIONS

HOSTING A TABLE

Reward staff or entertain existing and future clients with fine four-course dining and a night at the magnificent Bloomsbury Ballroom in central London at the 2024 Global Light Rail Awards ceremony.

- > A table for ten guests with wine at the 2024 Global Light Rail Awards.
- > Book early to secure the best placement options.



GBP 2,950 + UK VAT

THE AWARD SPONSORSHIP PACKAGE

PRE-EVENT

- > Your logos on all pre-event advertisements and all promotional literature relating to your choice of category including entry forms.



AT THE EVENT

- > One table for ten guests in a prominent position at the Global Light Rail Awards.
- > Engraved branding on your chosen award.
- > Your representative presenting your chosen award on the night.
- > Branding and logo in the *Tramways & Urban Transit* 2024 Global Light Rail Awards special supplement, in the section dedicated to your chosen award.
- > Full multimedia branding on the AV sequences in relation to your category.



POST-EVENT

- > Half-page advertisement in the *TAUT* Global Light Rail Awards supplement



GBP 5,450 + UK VAT

Be a part of the **ONLY** awards in the world dedicated to LRT...

Visit www.mainspring.co.uk or scan the QR code for more information

