



THE INTERNATIONAL LIGHT RAIL MAGAZINE

TRAMWAYS & URBAN TRANSIT

SPONSORSHIP OPPORTUNITIES

We can offer various options to get you involved within actual magazine articles. These have proved to be popular amongst companies both UK-based and overseas. It allows you to brand articles and highlight your involvement with them to boost your awareness and identity.

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SPONSORED ARTICLE

A sponsored article involves the placing of your company website address and logo across the top of each right-hand page of the article. We also place a 'box' of around 250 words within the editorial feature. **GBP500.**



Lund

LUND: A NEW MODEL FOR SUSTAINABILITY



ROCKDELTA: MANAGING NOISE AND VIBRATION

The world is moving towards a future in which 80% of the population will be living in urban environments. The resulting increase in rail traffic brings the potential of more noise and ground-borne vibrations, causing stress for people and damage to buildings and other structures. That is why as communities consider new rail projects, they are looking for more effective solutions to control vibrations, reduce maintenance and prolong the life of track components. In that future you can make a difference with Rockdelta stone wool mats.

The use of stone wool for vibration control may seem relatively new or even counterintuitive. However, it has been successfully used on railways in some of the harshest conditions in Scandinavia since the early 1970s. Rockdelta stone wool mats are backed by over 80 years of production experience and over 43 years of expertise in vibration control.

Vibration attenuation is achieved by decoupling the track from the surrounding environment using Rockdelta as a resilient mat - today, stone wool is the preferred solution for track vibration control and structure protection in Scandinavia and many other countries across the globe.

Rockdelta's solution isolates the track to protect nearby structures from ground-borne vibrations generated by all forms of rail system: tramway, light rail, subway, metro, main line and high-speed lines. Find out more at: www.ignitex.com/tracks



ABOVE: The tramway project in Lund, Sweden, is scheduled for 2022. The construction of the Lund Link is well advanced.

LEFT: The CD20000 tram is the first of its kind in the world. It is a 100% low-floor tram with a 100% wheelchair accessible interior.

RIGHT: The CD20000 tram is the first of its kind in the world. It is a 100% low-floor tram with a 100% wheelchair accessible interior.

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MINI CASE STUDY

A mini case study involves placing 200 words (approx.) plus a small image and company logo into a box, to be featured within the magazine article. **GBP300.** (Horizontal version).

CAF: A WORLD LEADER IN SUSTAINABLE MOBILITY

CAF is an international leader in the design and supply of comprehensive transportation systems. A benchmark in sustainable mobility solutions, the company offers a wide range of products and services that includes the supply of rail vehicles, buses, components, signalling systems, concessions and comprehensive systems. Demonstrating its firm commitment to promoting urban mobility that respects the environment, CAF has developed its Inveco metro and U80s tram platforms. The modular Inveco is equipped with the latest technological advances in terms of safety, performance and comfort. For tramways, the U80s tram offers a range of low-floor stiles-of-art

vehicles designed with the best passenger accessibility conditions in mind. CAF has supplied metro and tram fleets to transport authorities around the world. In the Netherlands, Amsterdam public transport authority GVB awarded CAF the contracts for renewal of its metro and tram rolling stock. The city's new Inveco metro trains are composed of three cars and can be extended up to six cars per unit. Furthermore, CAF has also supplied five-section low-floor U80s trams. These feature specific areas for wheelchair users, thereby ensuring maximum accessibility for those with reduced mobility. CAF is also proud to be the supplier of the new U80s trams for the city of Utrecht.



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