



17TH ANNUAL UK LIGHT RAIL CONFERENCE

NEWCASTLE HILTON NEWCASTLE GATESHEAD 11-12 JULY 2023

The **17th Annual UK Light Rail Conference** returns to the Hilton Newcastle Gateshead on 11-12 July.

This two-day event is the place to forge long-lasting relationships, meet new colleagues and old friends and build your business.

Your two days will give you over 16 hours of presentations and panel debates, eight hours of dedicated networking and exhibition time, a behind-the-scenes technical tour, plus an evening networking reception to continue those conversations in a less formal setting whilst enjoying seasonal food and drinks.

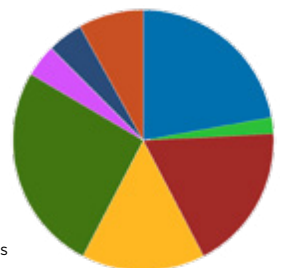
There is no better place to find out what this exciting and vibrant sector offers, and by getting involved you can help shape its future.

We have plenty of options available including presenting, exhibiting, and sponsoring to boost your company's branding and awareness, whilst highlighting your products and services.



In 2022, the UK Light Rail Conference attracted over 260 participants, from 10 countries, and has a proven 70% return rate for delegates and exhibitors.

- Academia & Campaigners
- Authorities & Operators
- Construction & Engineering
- Digital solutions & Technology
- Legal, Planning & Design Companies
- Professional Services & Media
- Safety, Training & Regulatory bodies
- Suppliers & Manufacturers



Transport North East



To join us, visit www.mainspring.co.uk or call +44 (0)1733 367610 / 367608





The **UK Light Rail Conference** is an invaluable platform for promoting your products and services. Now in its 17th year, this must-attend event brings together experts from around the world to exchange knowledge and best practice. Below are examples of how you can become involved in the UK's largest event of its kind.

● THE OFFICIAL UKLRC APP

A bespoke UK Light Rail Conference app available for all participants to download.

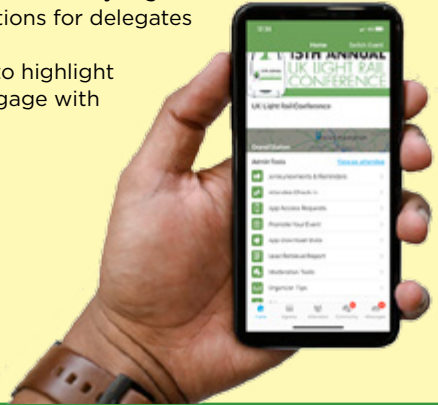
Downloadable for smart devices and with an accompanying web-based version, this will contain all the relevant information for those attending the event to most-effectively organise their time. Beyond this, it will also include interactivity and messaging options for delegates and exhibitors to communicate safely both during and after the event.

As a key reference tool for many delegates, this is a great opportunity to highlight your products, services and messages using new and exciting ways to engage with our audience before, during and after the event. These include:

- Promotional video and literature uploads
- Direct weblinks
- Functionality for sponsored banners and logo placements
- Surveys and competitions
- Much, much more!

If you would like to discuss how you can make this key engagement tool work for you, please contact us for more details.

PRICE DEPENDING ON OPTIONS



● EVENT LANYARD SPONSOR

Benefits include:

- Logo displayed on official event lanyard
- Half-page advert in the digital delegate pack and dedicated sponsor profile page on app



£3000 + VAT

● EVENT BRANDING, POP-UPS, ADVERTS AND INSERTS

A cost-effective way to reach our audience of decision-makers is through directional signage or reception branding, and advertising in the delegate packs that all attendees will take away with them at the end of the event. With a range of options and placements, please contact us for more details.

● OFFICIAL EVENT PAD SPONSOR

Benefits include:

- High-quality custom-made A4 or A5 notebook or notepad (with logo to be supplied) and pen presented to all delegates
- Half-page advert in digital delegate pack and dedicated sponsor profile page on app
- One complimentary conference place
- Discounted rates for additional delegates



**FROM £2500
+ VAT**

CAN'T SEE WHAT YOU WANT? CALL US TO DISCUSS YOUR BESPOKE PACKAGE!

● EVENING RECEPTION SPONSOR

Benefits include:

- Branding on delegate packs and pre-Conference promotional materials
- Full-page advert in the digital delegate pack and dedicated sponsor profile page on app
- Welcome introduction from Sponsor's representative
- Pop-up stands in the Drinks Reception area (to be supplied)
- Branding on the event AV during schedule breaks
- Five complimentary conference places
- Full-page advert in Conference supplement and post-event coverage in *TAUT* and wider media



PRICE DETERMINED BY DRINKS CHOICES AND BRANDING OPTIONS CHOSEN



CONFERENCE SESSION/ PANEL SPONSOR

Sponsorship of an individual section of the conference provides a highly-focused way to reach your audience within your target area of expertise to showcase your product or service.

Benefits include:

- Branding on digital delegate packs and all pre-event and Conference materials
- Opportunity for a presentation session or to chair a panel debate on a topic of your choosing
- Two complimentary conference places and discounted rates for additional delegates
- Logo on the AV throughout the course of the module
- Dedicated profile page on event app

FROM £2500 + VAT - DETERMINED BY OPTIONS CHOSEN



EXHIBITION

The exhibition areas form an integral component of the **UK Light Rail Conference**.

With a flexible exhibition space, we have a range of cost-effective options for stands of various sizes for both one or two days and are happy to work with you to provide a prime location (subject to availability).

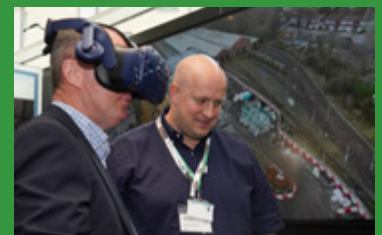
- Two complimentary conference places for both days of the event, including all catering and additional event activities.
- Dedicated exhibitor profile page on event app
- Based upon a standard stand inc. shell scheme, power and lighting, other options are available.

FROM £3500 + VAT (3m x 2m STAND SPACE)

STAND DESIGN AND BUILD SERVICE!

- Save time and man hours.
- In-house design service for pop-up banners and branding, as well as supply of AV equipment, literature racks and furniture.
- Mainspring can help design and build your stand so all you need to do is turn up on the day - No more lifting and carrying!

PRICE DETERMINED BY OPTIONS CHOSEN



OFFICIAL EVENT DELEGATE BAG SPONSOR

Benefits include:

- Prominent branding alongside the event logo on a high-quality laptop or canvas bag presented to all delegates at registration
- Half-page advert in digital delegate pack and dedicated sponsor profile
- Two complimentary conference places
- Discounted rates for additional delegates and guests

PRICE DEPENDING ON OPTIONS





ORGANISATIONS PARTICIPATING IN THE UK LIGHT RAIL CONFERENCE HAVE INCLUDED:

Addleshaw Goddard
AECOM
Amey
Arcadis
ARR Rail
Asistobe A S
AssessTech
BDB Pitmans
Bentley Systems
Blackpool Transport
Bonatrans Group a.s
Bosch Engineering
Brodie Engineering
Cambridge Connect
Capitol Batteries
Cemit
City of Edinburgh Council
City of Tampere
Colas Rail
Connect Jerusalem
Costain
Coventry City Council
COWI
DB ESG
Department for International Trade
Depot Rail
Deutzer
Diamond Rail
EBS Consulting
Edinburgh Trams
Efacec
Egis Rail
Enterprise Ireland
Eversholt Rail
FAIRTIQ
Ferrograph
First Tram Operations
Frazer-Nash Consultancy
GAI-Tronics
Goldschmidt
Go-Ahead
Hanning & Kahl
Harsco Rail
Hitachi Rail Europe
Houghton International
Ian Rowe Associates/Tram-Pro

Icomera UK
IHF
Intertek NDT
Ipex Consulting
ixRM
Jacobs
Jones Nuttall
Keolis Downer
Keolis UK
KeolisAmey Docklands
KeolisAmey Metrolink
Kingfisher Lighting
Knorr-Bremse
Light Rail Safety & Standards Board
LRTA/TramForward
London Trams
Loram UK
LPA Lighting Systems
LTG Ulm GmbH (Luminator Tech)
Lucchini Unipart Rail
Lucid Communications
Luminator Technology Group
Luxembourg Government
Midland Industrial Flooring
Midland Metro Alliance
Mott MacDonald
MPT
Network Rail
Nexus
Northstar Consultancy
Nottingham Trams
Pandrol
PCM Railone
Petards
Pinsent Masons
Power Supply Projects
Pre-Cast Advanced Track
Pre-Metro Operations
Railway & Tramway Engineering
Rendel
Ricardo Rail
Ridge & Partners
Rockwool B.V. / Lapinus
Rubbergreen Industries S.A.
Sabre Rail Services
Salford Borough Council

SBC Rail
Schaltbau
Schunk
Schweizer Electronic
Severn Lamb
SFN
Siemens Mobility
Siemens Rail Electrification
Siemens Rail Systems
SNC-Lavalin Atkins
Spårvagnsstäderna
Stadler Rail
Stagecoach Supertram
Steconfer Rail
Storey Contracting
STRAIL
SYSTRA
TDI
Teleste
Thales
Thames Gateway Tramlink
The QSS Group
The Trust Bridge
Thermit Welding UK
TIG/m
Transdev
Transport for Greater Manchester
Transport for London
Transport for Wales
Transport for West Midlands
Transport Infrastructure Ireland
Trelleborg Applied Technologies
Turner & Townsend
TÜV Rheinland UK
UKTram
Ultra PMES
Unipart Rail
Verkehrsa automatisierung Berlin
VIX Technology
VolkerRail
Warrington Borough Council
Wentworth House Rail Systems
Winckworth Sherwood
Womble Bond Dickinson
ZF Services UK

...and more

Voices from the industry...

"I thoroughly enjoyed the UK Light Rail Conference and was hugely educated and informed. I met a large number of very useful helpful people in the networking periods and have some follow through already."
Patrick Clipperton
Business Development
Manager, Thales GTS UK

"I had a great time in Manchester. Thank you for everything, the conference was a great success for us."
Ana M. Moreno
General Manager,
Tranvía de Zaragoza

CONTACT US

GEOFF BUTLER
+44 (0)1733 367610
geoff@mainspring.co.uk

HOLLIE KEELING
+44 (0)1733 367608
hollie@mainspring.co.uk

More details online at:
[www.mainspring.co.uk/
uk-light-rail-conference/](http://www.mainspring.co.uk/uk-light-rail-conference/)

